

# NaturaLash™

#1 Essential Adhesive

Looking for a faster drying adhesive? Visit our Member Area for more information on our #2 Pro Adhesive and #3 Specialist Adhesive.

**The #1 Essential Adhesive** is dependable, long lasting, and "odorless" (no stinging)!! It is a medical grade, American made product that is freshly manufactured in small batches each time we order! It is specifically formulated and tested for eyelash extensions. Our personal testing has shown that when properly applied, *most clients will need a refill of about 10 to 30% every 2-4 weeks. (Of course, this will vary with many factors, as each client is different.)* Eyelashes continue to grow away from the eyelid creating a wider gap between the bottom of the extension and the eyelid which is more noticeable on blonde or fair-haired clients. This can also cause twisting or drooping of the extensions. By doing maintenance or refills every 2-3 weeks, the eyelashes will be beautiful and natural looking.

**Tips:** The consistency of this new adhesive may be thinner and less "tacky" than what you are currently using and may take some practice to become acquainted with. Using the adhesive in the MiniDips seems to work better than the Glue Palette or Jade Stone because the MiniDip acts as a "well" (which tends to keep it from drying out as quickly while you are working). Dip the base of the extension into the MiniDip leaving a tiny ball at the end. Do not drag the extension across the edge of the MiniDip or Jade Stone unless there is definitely too much on the extension. Attach the dipped end of the extension to the center of the eyelash that is to receive the extension and attach the extension to the eyelash by sliding it down to but not touching the base. Once it is attached, slide the extension back and forth along the entire natural eyelash to distribute the glue evenly. Sliding the extension once or twice along the eyelash will allow the glue to "flow" between the extension and the eyelash forming a nice even bond. Push the extension down to the base of the eyelash (a dime's width away from the skin) and release. The "wetness" of the thin consistency of the glue will hold it in place; do not rely on "tackiness" if you have experience with other types of eyelash adhesive. The adhesive will "set" in a few (10-20) seconds. Be sure the extension is thoroughly bonded to the eyelash. Because the glue consistency is thin, you will get a nice "clean" application. With practice, you will quickly learn the perfect amount of glue to use which can cut down on your "clean up" time to remove bumps or extra adhesive along the newly applied extension. With practice and experience, you should be able to decrease your application time considerably.

**Keep in mind that this adhesive will dry much quicker than the original Medical Grade Adhesive. It requires about 10-15 seconds of "setting" time** (although that does not mean it will be *completely* dry). Because this adhesive dries quickly, care must be taken to keep eyelashes separated until the adhesive is dry. (If two or more eyelash extensions become stuck together, remove them with the NaturaLash Eyelash Extension Remover as practiced in the certification training, and re-apply one on one. To date, this

is our longest lasting odorless adhesive. (We will continue to carry the NaturaLash Non-Odorless Advanced Adhesive, for our advanced technicians.)

**The bottle should be upright at all times and protected from heat, sun or any moisture.** (E.g. - Do not leave near your GT Pro 100 Sanitizer or in a car. High humidity can also affect the adhesive.) **The adhesive must be at room temperature for eyelash extension application! The adhesive must be kept refrigerated when not in use!** Remove the bottle from refrigeration about an hour before your first appointment to allow it to warm up to room temperature. When you are finished with all of your eyelash extension appointments for the day, return the tightly capped bottle to the refrigerator. (In general, keep the glue refrigerated overnight and remove it from refrigeration in the morning prior to starting the day, for best results)

**You can achieve a FASTER DRYING/bonding time from this glue by preparing your glue palette/mini-dip anywhere from 10-30 minutes before using. The longer the glue "sits" the faster it will dry.**

**As with all of our adhesives, keep the bottle tightly capped at all times!** This adhesive is designed to dry quickly and must be protected from exposure to air/moisture when not in use. Each bottle is checked before shipping and it is your responsibility to store and seal it correctly. (When a white "halo" forms around the adhesive on the Palette or in the MiniDip, it is reaching the end of the shelf life.) All adhesives must be replaced regularly to ensure bonding. Do not expect these products to last and perform over a few (4-8) weeks due to the fast drying nature of the chemicals and exposure to the environment.

**The long tip container is designed specifically for this type of adhesive and is very important for shelf life. Shake the bottle for at least 20 seconds, tap the base of the bottle on your table to release any adhesive in the tip, wait at least 20 seconds, then untwist the main cap slightly (do not remove it!) to release any built up pressure ("burp" the bottle) and tightly twist the main cap back on. Do not remove the tip cover until these steps are followed. Following these steps will help mix the ingredients thoroughly and help prevent the adhesive from spewing out of the tip from any built up pressure within the bottle. To use, remove the tip cover and hold the bottle upside down and allow the tip to fill then gently squeeze. The new container is stiff but designed specifically for this type of adhesive. The thinner consistency of the newer adhesives will allow it to flow out of the bottle with slight pressure. Discard the first drop or two for best results, particularly if there is old adhesive in the tip. Keep the tip clean and tightly covered at all times!**

**This new adhesive is a "cyanoacrylate ester" and must be used with all of the same precautions as our other adhesives - no contact with the skin! If accidentally exposed to the eye, flush with saline eyewash for several minutes and send the client for medical attention.**

**This product is intended for professional use only!!**

We will continue to research, develop, and test new products as this industry evolves. If you have any questions, please email or call your NaturaLash Certified Eyelash Extension Trainer or the main office for true support.

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## **NaturaLash™ Eyelash Extensions Tip of the Month:** **Preparation for longer lasting eyelash extensions**

Looking to extend the life of your clients lashes? Try this:

You will need: One bottle of 91% Isopropyl Alcohol (available at any pharmacy or grocery store), extra microfiber brushes, and an extra disposable cup.

When setting up your workstation, pour a tiny amount of Isopropyl alcohol into one of your disposable cups and mark with an "A" for alcohol. Instruct your client to keep their eyes closed and follow your normal steps. After carefully cleaning makeup off of the eyelashes with the NaturaLash Makeup Remover, use the Isopropyl alcohol and 2 MicroBrushes to clean the eyelashes again. **Use extreme care** so that the alcohol does not get into the eye. This technique will be done just like when using the Adhesive Remover. Dab off the excess, use magnification, and carefully clean each eyelash individually. Be sure the eyelashes are dry before applying the extensions. Your lash extensions will stay on several days longer!

Be sure to get Isopropyl alcohol without any scents or added ingredients. Usually the ingredients are Isopropyl alcohol and water. It usually comes in a couple of strengths, 70% and 91%. Either is fine but we prefer the 91%. It is very inexpensive and should last a long time. Be sure that you always have the saline eyewash conveniently located in case of an accident.

Stock up on microbrushes and use them only once. Don't double dip into the bottle!! Two microbrushes should do both eyes. Do not reuse them for the Adhesive Remover. Do not use Q-tips, as they are harder to control the amount of alcohol/liquid that you need to work with.

We're constantly experimenting for useful tips and advice to give to our clients. If you found this tip useful, or have any tips to share with us, we'd love to hear from you. You can send any feedback to: [CustomerFeedback@NaturaLash.com](mailto:CustomerFeedback@NaturaLash.com). Be on the lookout for more tips through our monthly newsletter.

Best regards,

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